



Accelerator Schedule

(Accelerator Schedule subject to change based on needs of participants.)

Pre-Accelerator

Video Tutorials + Assignments:

- Self-Assessment Evaluation
- Create Time
- Calculate the Cost of Your Lifestyle
- Your Core Values
- Build a Self-Awareness Practice
- Your Existing Support Network
- Join Private Mastermind

Accelerator Schedule

Weekly Video Mastermind Chats:

Conducted via Zoom. Scheduled on Tuesday and Wednesdays. Session times will be schedule once all participants have enrolled to accommodate as many different time zones as possible.

Weekly Live Trainings:

Conducted via Zoom. Scheduled on Saturday afternoons. Session times will be schedule once all participants have enrolled to accommodate as many different time zones as possible.

Daily Assignments:

Emailed each morning by 1amET.

Week 1 Build Your Core Motivation

Day 1

90-minute mastermind video chat: Fear Management + Strategic Plan

Day 2

Assignment: Personal Energy Management

Day 3

2-hour live training: Assess Your Potential + Raise Social Capital + Guest Speaker

Day 4

Assignment: Optimize Your Curiosity

Day 5

Assignment: Skills + Strength Inventory

Day 6

Assignment: Decision Management

Day 7

90-minute mastermind video chat: Overcome Your Biggest Obstacles

Day 8

Assignment: Mentors + Mastermind

Day 9

Assignment: Optimize Your Personal Productivity

Week 2 Validate Your Business Idea

Day 10

2-hour live training: Marry a Problem + First Customers + MVP + Guest Speaker

Day 11

Assignment: Decision Process + StoryBrand Script + Habit Sprint

Day 12

Assignment: Marry a Problem Worksheet

Day 13

Assignment: Find 5 Target Customers

Day 14

90-minute mastermind video chat: Validate Your Idea

Day 15

Assignment: Interview 3 Target Customers

Day 16

Assignment: Create Survey or Minimal Viable Prototype

Week 3 Build Your Business

Day 17

2-hour live training: Niche Tribe Model + Valuation & Negotiation + Guest Speaker

Day 18

Assignment: Value Your Offering

Day 19

Assignment: Your 3 Core Work Habits

Day 20

Assignment: Research 3 Business Models

Day 21

90-minute mastermind video chat: How to Focus

Assignment: Goal Horizon Worksheet

Day 22

Assignment: Acquire Skills + Resources

Day 23

Assignment: Evaluate Technology Investments

Week 4 Promote Your Business

Day 24

2-hour live training: Conversation Marketing + Sales Funnels + Guest Speaker

Day 25

Assignment: Content Marketing Experiment

Day 26

Assignment: Accelerate Trust

Day 27

Assignment: Core Outreach Habit

Day 28 7pm to 8:30pm ET

90-minute mastermind video chat: Tell Your Story

Day 29

Assignment: Email Autoresponder

Day 30

Assignment: Brand Advocates + Metric to Monitor

Day 31 1pm to 4pm ET (includes two 15-minute breaks)

3-hour live training: Sustain Your Motivation + Guest Speaker

Post-Accelerator

- 1) Schedule meeting with your own 4-member mastermind one week after completion of the Accelerator.
- 2) Ask unlimited questions for following 2 weeks after completion of accelerator.
- 3) 90-minute mastermind video chat will be scheduled approximately 2 weeks after the completion of the Accelerator to share challenges and success stories among all Accelerator members.

Questions?

Email itspossible@lifeskillsthatmatter.com